



American Corporate
Partners Presents:
Aon Cyber Solutions
Discussion

December 8, 2020

Agenda

Welcome

Richard Morin, Senior Manager, Corporate Relations, American Corporate Partners

About Aon

Aileen Eaves, Chief Culture Officer, Aon's Cyber Solutions

Aon Cyber Solutions

Christian Hoffman, Chief Executive Officer, Aon's Cyber Solutions North America

Perspectives from an Aon colleague

Jon Matthews, Vice President, Digital Forensics & Incident Response, Aon's Cyber Solutions

Insight from Aon's Talent Acquisition leader

Monica Couillard, US Head of Talent Acquisition

Q&A

About Aon

Aon is a leading global professional services firm providing *advice and solutions in Risk, Retirement and Health* at a time when those topics have never been more important to the global economy. Aon develops insights – *driven by data and delivered by experts* – that reduce the volatility our clients face and help them maximize their performance

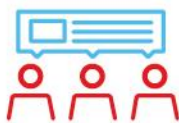
120
countries in
which Aon
operates



50K
Aon colleagues
around the
world

Risk

Aon provides a wide range of commercial risk and reinsurance solutions to help clients better identify, quantify and manage their risk exposure



\$120B

of risk premium
placed annually

Retirement

Aon provides actuarial, investment and bundled retirement solutions to help clients design and implement secure, equitable and sustainable retirement programs



\$3.3T

in assets under
advisement¹

Health

Aon provides consulting, global benefits and exchange solutions to help clients mitigate rising health care costs and improve employee health and well-being



\$180B

of health care premiums
directed annually

ENABLED BY

Data & Analytics

Aon combines proprietary data, technology and advisory services to develop insights that help clients reduce volatility and improve performance



¹As of 6/30/2017, includes non-discretionary assets advised by AHIC and its global affiliates which includes retainer clients and clients in which AHIC and its global affiliates have performed project services for over the past 12 months. Project clients may not currently engage AHIC at the time of the calculation of assets under advisement as the project may have concluded earlier during preceding 12-month period.

Aon's Portfolio of Solutions



Commercial Risk Solutions

We provide risk advisory, risk transfer and structured solutions to help organizations and individuals manage their risk exposure



Reinsurance Solutions

We provide risk transfer, claims advocacy and capital management solutions to help re/insurers reduce volatility and build more resilient communities



Retirement Solutions

We provide actuarial, investment and bundled retirement solutions to help clients design and implement secure, equitable and sustainable retirement programs



Health Solutions

We provide consulting, global benefits and exchange solutions to help clients mitigate rising health care costs and improve employee health and well-being



Data & Analytic Services

We combine proprietary data, technology and advisory services to develop insights that help clients reduce volatility and improve performance



Protecting today.

Safeguarding tomorrow.

Aon's Cyber Solutions

Prepared for American Corporate Partners, December 2020

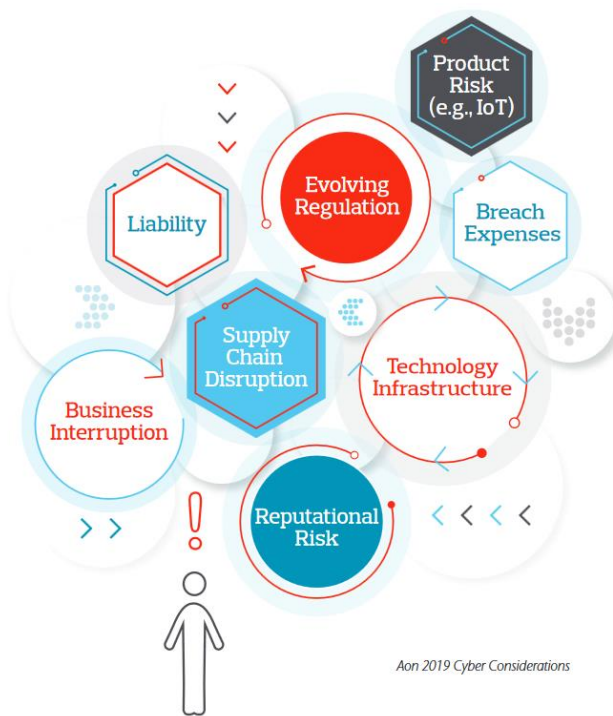
AON
Empower Results®

The pressure to achieve cyber resilience is real



The Cyber Loop

1. Digital transformation and new operational technologies introduce both opportunity and risk in **equal measures**.
2. Cyber risks are **continuously changing** which can make it difficult for businesses put in place the right defences.
3. When embarking on a digital journey make sure you **understand your cyber risk** so you can effectively manage it.



Aon 2019 Cyber Considerations

Managing cyber risk requires a circular strategy

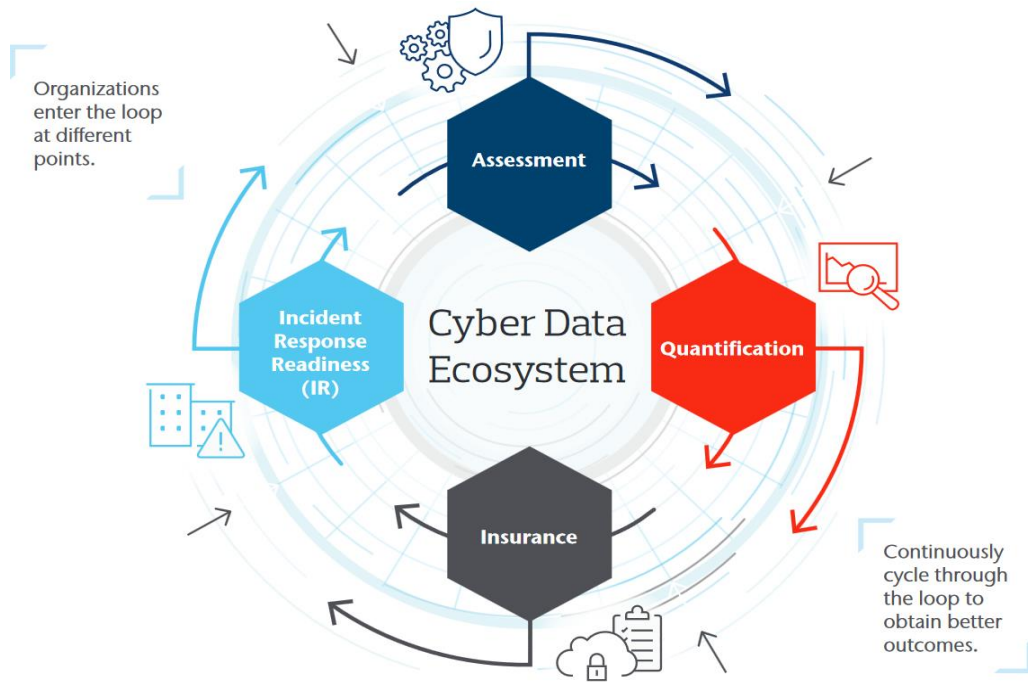


The Cyber Loop

Resilience is best achieved by a data-driven, circular strategy which Aon calls the Cyber Loop.




The Cyber Loop acknowledges that each organization will start its cyber security journey from **ONE of FOUR** entry points:

- Assessment
- Quantification
- Insurance
- Incident Response Readiness (IR)



Source: [Aon's White Paper The Cyber Loop](#)

Aon's Cyber Solutions | Full-Spectrum Cyber Risk Management

 <p>Our Unique Value</p>	<p>Digital Forensics & Incident Response</p> <p>Solving your cyber events</p> <hr/> <p>Respond to the incident, create an investigation strategy, contain the incident while preserving evidence, and confidently communicate with your stakeholders</p> <p><i>Find the smoking gun.</i></p>	<p>Security Advisory</p> <p>Identifying your security weaknesses</p> <hr/> <p>Evaluate and remediate your vulnerabilities, determine your readiness to respond, and improve your organization's cyber resilience.</p> <p><i>See your company like never before.</i></p>	<p>Testing</p> <p>Illuminating your systems' vulnerabilities</p> <hr/> <p>Leverage real-world testing and simulations to help you better understand your weaknesses and strengthen your defenses.</p> <p><i>Clear your way for peace of mind.</i></p>	<p>eDiscovery</p> <p>Navigating the complex issues</p> <hr/> <p>Benefit from professional guidance through ever-changing technical and legal challenges.</p> <p><i>Bring order to the disorder.</i></p>	<p>Investigations & Intelligence</p> <p>Using knowledge to empower</p> <hr/> <p>Help protect your organization by applying traditional investigative techniques to the digital environment.</p> <p><i>Protect your organization's brand.</i></p>	<p>Quantification</p> <p>Optimizing your total cost of risk</p> <hr/> <p>Model cyber loss scenarios and stress test your current insurance limits to enhance your risk financing strategies.</p> <p><i>Strategize for your company's future.</i></p>	<p>Broking</p> <p>Securing your future</p> <hr/> <p>Protect your organization from the financial impact of a cyber incident.</p> <p><i>Know it's not one size fits all.</i></p>
 <p>Our Buyers</p>	<ul style="list-style-type: none"> Chief Information Security Officer Chief Information Officer Chief Financial Officer General Counsel 	<ul style="list-style-type: none"> Chief Information Security Officer Chief Information Officer 	<ul style="list-style-type: none"> Chief Information Security Officer Chief Information Officer 	<ul style="list-style-type: none"> General Counsel Head of Litigation 	<ul style="list-style-type: none"> Chief Information Security Officer Chief Information Officer General Counsel 	<ul style="list-style-type: none"> Risk Manager Chief Information Security Officer Chief Financial Officer 	<ul style="list-style-type: none"> Risk Manager Chief Financial Officer
 <p>Our People</p>	<p>Protectors and Problem Solvers</p> <ul style="list-style-type: none"> Forensic computer analysts Penetration testers IT security engineers Information security analysts Security architects Former CISOs Fraud examiners Security risk consultants Investigators Criminologists 		<p>Testing</p> <ul style="list-style-type: none"> Forensic accountants Governance & risk mgmt. professionals Privacy professionals 	<p>eDiscovery</p> <ul style="list-style-type: none"> Claims advocates Evidence Technicians Brokers CPAs 	<p>Oath Takers</p> <ul style="list-style-type: none"> Former law enforcement* Former prosecutors AM Law 100 former partners 	<p>More than the Sum of Our Parts</p> <ul style="list-style-type: none"> Former Big 4 Professionals Actuaries Statisticians Data analysts 	

* Includes former Head of the Cyber Division at FBI Headquarters and former founder of the FBI's computer crime squad in New York.

Our knowledge and experience delivered across three critical areas



Seek

We help you understand and quantify your risk.



Shield

We know how to protect your organization and its critical assets.



Solve

We search for the truth and help you recover quickly.

**Cyber
risk is
enterprise
risk**

Innovative Product Suite

Cyber Quotient Evaluation (CyQu)

Award winning online cyber risk self-assessment enabling organizations to take an important step in strengthening their cyber risk posture. Cyber risk posture is evaluated based on nine security domains which can be broken down into 35 critical control areas.



Cyber Secure Select

Holistic offering that helps protect high net worth individuals and their families. Cyber Secure combines cyber prevention and detection tools from Norton and Aon, identity theft solution from LifeLock, and personal/family cyber insurance from Aon and Aspen.



Cyber Awareness Training

Online and on-demand employee training platform that provides 12 lessons on cyber security best practices. The platform allows an organization to disseminate training to all employees and monitor achievements and progress.



Jon Matthews | Military Career

United States Army

- Dates of Service July 1998 – December 2018
- Deployed to Kosovo, Afghanistan, Iraq and Horn of Africa
- Stationed at Ft. Campbell KY, Schofield Bks HI, Ft. Lewis WA, Ft. Huachuca AZ, Ft. Meade MD
- Served as an Infantryman and Counterintelligence Special Agent
- Help positions of Team Leader, Squad Leader, Platoon Sergeant, and First Sergeant



Jon Matthews | Current Role

Vice President, Digital Forensics & Incident Response (DFIR)

- Started with Aon January 2019
- Forensic Lab Lead for the Washington DC Office
- Lead small to large scale digital forensic and incident response matters
- Investigate business email compromise, ransomware attacks, network intrusions, bad leaver investigations



Day to Day in DFIR

- Ransomware, Ransomware, Ransomware!!
 - Large scale incidents that make national news
 - Help our clients through the worst day in their careers
- Traditional Digital Forensics Investigations
 - Bad leaver investigations
 - High visibility litigations
 - Computers, Emails, Phones
- Other Practice Coordination
 - Testing
 - Advisory
 - eDiscovery

About Cyber Solutions

Aon's Cyber Solutions offers holistic cyber risk management, unsurpassed investigative skills, and proprietary technologies to help clients uncover and quantify cyber risks, protect critical assets, and recover from cyber incidents.

About Aon

Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

Visit aon.com/cyber-solutions for more information.
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Aon Presenter bios

Aileen Eaves, Chief Culture Officer, Aon's Cyber Solutions

Aileen Eaves is Chief Culture Officer for Aon's Cyber Solutions, responsible for creating and curating an inclusive and high performing culture needed in this complex and dynamic industry. She is a recognized leader in change management and passionately believes that maintaining human connection in a technology-driven world is critical to making connections that can unlock and unleash our talent and growth. Aileen is based in Chicago and lives with her husband and their 4 year old giant schnauzer.

Christian Hoffman, Chief Executive Officer, Aon's Cyber Solutions North America

Christian Hoffman serves as CEO of Aon's Cyber Solutions North America, with over 20 years of experience helping clients manage their most significant risks. Christian leads Aon's North American capabilities under one organizational structure delivering a truly holistic Cyber approach to clients around assessment, quantification, improvement, risk transfer and incident response. Christian is based in New Jersey with his wife Jane and their three daughters.

Aon Presenter bios

Jon Matthews, Vice President, Digital Forensics & Incident Response, Aon's Cyber Solutions

Jon Matthews is a Vice President with Aon's Cyber Solutions responsible for assisting with the management of the firm's technical solutions in the areas of computer forensics, cybercrime response, incident handling, and electronic discovery. Jon leads a team of forensic examiners that conduct investigations into high profile ransomware matters, civil limitations, and other types of cybercrime. Jon is based out of the D.C. office and lives in Maryland with his wife, two children, and two dogs.

Monica Couillard, US Head of Talent Acquisition

Monica Couillard is the Head of Talent Acquisition in the US for Aon and leads a team of talent specialists, sourcing specialists and inclusion & diversity experts who focus on the science and art of talent acquisition. Her team fields tens of thousands of applicants each year to North American requisitions at the firm and collaborate closely with hiring managers to promote open roles and secure the best talent. She has been a volunteer with the US Coast Guard Auxiliary since 2002 and is a Cubmaster for over 80 six to twelve-year old scouts in her hometown. She is also a Distinguished Toastmaster and a member of the Womans' Club. Monica lives in northern NJ with her husband, 8 year-old son and their new puppy, Scout